

## **Bike Education and Encouragement Meeting**

Post meeting notes

2/8/2011

Next meeting: March 8<sup>th</sup> 12:30-1:30pm

We may move the meeting back a week because this is during the National Bike Summit.

Location: The Bodega on Market- <http://thebodegaatfelice.com/>

### Introductions:

1. Andy Dyson
2. Rolf Eisinger
3. David Morse
4. Mark Luking New Member
5. Katie McBride
6. Andy Murphy
7. Scott Render



The E Team broke up into small groups and helped flush out the below programs. Please see attachments for updated program plans. These are just a few of the program Bike Louisville is planning to implement this summer. For more details please see attachments.

### Increase Opportunities for Bicyclist Education:

LMPD Helmet, Light, Reflective Items and Yellow Card Give Away Program:

Funding \$5,200

316 Bicycle Helmets

200 Red Bicycle Lights

200 White Bicycle Lights

400 Reflective Leg Straps

LMPD Bicycle Patrol and Youth Bicycle Safety Program:

Funding \$7,300

### Driver's Education Bicycle Program:

Pull Up Banner for motorists- DMV Rules of the Road Material

Funding \$1,800

Motorist Sharing the Road Video for Louisville Metro traffic schools

Funding \$2,000

Share the Road Presentations (\$60/class)  
Funding \$1,200

Other:

Mayors Public Meeting support

Next meeting

**Up Coming Meetings**

We will hold our Sub Education and Encouragement meetings the second Tuesday of every month from 12:30-1:30. The location will change. I will be sending out meeting reminders with the locations.

Education and Encouragement meeting (March 8<sup>th</sup> 12:30-1:30pm)

Education and Encouragement meeting (April 12<sup>th</sup> 12:30-1:30pm)

Education and Encouragement meeting (May 10<sup>th</sup> 12:30-1:30pm)

Education and Encouragement meeting (June 14<sup>th</sup> 12:30-1:30pm)

Education and Encouragement meeting (July 12<sup>th</sup> 12:30-1:30pm)